

RULES?
WHAT RULES?
THIS SEASON
IS ALL ABOUT
TAKING RISKS
WITH YOUR
LOOK. THERE'S
NEVER BEEN
A BETTER TIME
TO JUST
GO FOR IT!

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10 NEW STYLE

STATEMENTS

1

MATCH YOUR SHOES TO YOUR BAG—AND TO YOUR CLOTHING

Simply coordinating your purse and your pumps is a start. But true fashion mavericks are selecting a single tone and using it top to toe, as at the recent candy-colored Blumarine show. Even if brights aren't your thing, you can still get on the bandwagon. According to Blumarine designer Anna Molinari, using neutrals, such as camel or khaki, still makes the point. "Monochromatic silhouettes have a flawless elegance," she says.

Blumarine jackets, skirts, pochettes, and boots (all wool), cashmere turtle-necks, cotton clutch with strass.

WEAR SUMMER FABRICS IN AUTUMN

You no longer need to dedicate a weekend afternoon to switching around your closet contents every season. Combined with pieces in bulky wool or faux fur, lightweight fabrics like chiffon, silk and linen can be pressed into service 365 days of the year. "The heavier material should always be on top," says Roberto Cavalli, the designer behind this outfit. "That way the look remains feminine but with a tougher edge."

2

Just Cavalli Kalgan lamb fur jacket with leather trim and silk crêpe de chine gown.

3

GO BIG, REALLY BIG

The fall runways at Stella McCartney and Jil Sander displayed coat and jacket shapes that were decidedly exaggerated. "I really wanted to give women the confidence to push it up a notch," McCartney says. "So the masculine pieces have a little more of an oversize proportion for a stronger statement."

To avoid swimming in your suit, keep things slimmer on the bottom.

Stella McCartney wool gabardine jacket and viscose twill shirt and pants.

4

TRY LOTS OF BARRETTES AT ONCE

One of the most buzzed-about moments on the Alexander McQueen runway was the "helmet" that hairstylist Guido created from more than 75 drugstore clips. Inspired by medieval warriors and the film *Tron*, "we ended up covering the entire head with barrettes," says Guido, Redken's creative consultant.

For an everyday take, he suggests forming a silver band with five clips near the base of a ponytail. Add texturizer to damp hair (try Redken Thickening Body Builder lotion) before drying and combing back.

A bit of roughness helps the clips stay in easier and provides a necessary avant-garde effect.

Goody Jenna barrettes.

Make Up For Ever Aqua
cream shadow in 22.

5

USE A SINGLE COLOR AROUND YOUR EYE

To achieve a metallic yet soft smoky eye, Fendi show makeup artist Peter Philips gilded the entire area with either a copper or a rose-gold cream shadow. Philips used creams with reddish undertones but says the same idea can work with emerald, gold or silver. The one constant, no matter which hue you select: "Black liner and black mascara will make the eyes richer and more finished," he says. "And always curl your lashes."

6

SHOP THE BOYS DEPARTMENT

Menswear continues to be a big trend for ladies, so why not head to the source? Stylist Sarah Cobb, who put together this outfit, suggests seeking out scaled-down shirts, blazers, and sweaters in the kids section. (Try Brooks Brothers, Gap, J. Crew, Ralph Lauren, or Tommy Hilfiger.) But since it's difficult to find men's trousers that fit a female body, stick with your side of the store for pants.

Brooks Brothers
Fleece wool blazer.
Crewcuts cashmere
sweater. J. Crew
vintage chambray
shirt. Paul & Joe
Sister wool
trousers. Michael
Kors stainless steel
watch. Cole Haan
nubuck shoes.

7

EMBRACE CULOTTES

We're serious! Yes, a "split skirt" may remind you of the *Working Girl*'80s (and midcalf anything can sometimes be tricky to carry off). But as Frida Giannini demonstrated with her autumn Gucci line, this practical—dare we say sexy?—pant cut deserves to be brought out of mothballs. Knee-high boots (the culotte hem should cover the tops) help your legs get that elongated look.

Gucci silk-
chiffon blouse,
satin culottes,
felt hat,
lizard belt,
and
crocodile
boots.

8

MIX BLACK & BROWN

Individually, these two shades go with every other color in the spectrum, but the very thought of combining them often provokes a level of wardrobe second-guessing in the wearer that verges on hysteria. But fear not! "Worn together, the two are so beautiful," says stylist Sarah Cobb. "Especially when you add textures, such as leather and wool."

Calvin Klein Collection wool blazer. Jean Paul Gaultier wool-blend sweater. Chanel calfskin bag with ruthenium.

9

GROW YOUR NAILS LONG

Gone are the short square manicures of yore, replaced by a talonlike shape that designer Jason Wu terms "sexy and a little dangerous." For his fall collection, inspired by the opulence of Versailles, Wu wanted the "perfect baroque manicure," which required multiple revisions to achieve. In the end "the gold tip really brought out the deep oxblood of the nails," a custom shade made from a single coat of two separate red polishes.

CND Colour nail polishes in Bloodline, Dark Ruby, and Gold Chrome.

10

SHINE DURING THE DAY

Why is it that shimmer and sequins are things we feel must be relegated to after-work hours? As Marc Jacobs proved in his signature collection, as well as the one he produced for Louis Vuitton, it's OK to sprinkle some glitz into your 9 to 5. To keep things office-appropriate, the designer contrasted flashy skirts with prim, more subdued Peter Pan-collared blouses and faux-fur jackets.

Marc Jacobs faux-fur and felt jacket, polyester twill shirt, and patent-leather skirt.