



She's a National Honor Society member and a Harvard double major, but Rashida Jones, 33, also possesses what amounts to an advanced degree in retail savvy. Presently "obsessed" with Current/Elliott ("I have the shorts, the boyfriend jeans, and the skinny jeans"), she also hunts down striped Ts from Mads Nørgaard and frequents Eryn Brinié, the Korean fast-fashion chain that set up shop stateside last year. It "does cool things with clothes—interesting pleating, strings, extra touches like a braid on a shirt hem," she says. For the all-important "pieces of interest, such as an amazing necklace or a big chunky bracelet," Jones pops by Vera Wang or Phillip Lim. And like any inveterate fashion follower, the actress can be passionate about a truly excellent bag: "I just bought the Proenza Schouler PS 1 satchel in black leather, and it's my favorite thing in the world." But while she may cherry-pick her choices from a mix of designers, Jones's personal style is anything but random. "I like a uniform," she explains, having worn one to school growing up in Bel-Air. "Jeans, blazers, cardigans and ballet flats; a lot of black, white and gray." The contents of her L.A. closet echo the wardrobe of Ann Perkins, the Pawnee, Ind., nurse she portrays on NBC's Parks and Recreation. "She's a practical person and so is her clothing," says Jones. "Casual and utilitarian." The overlap lends itself to some convenient shopping opportunities. "Ann has these Frye boots I love, the Veronica Slouch," she says. "I don't own them, but I will." -Megan Deem



