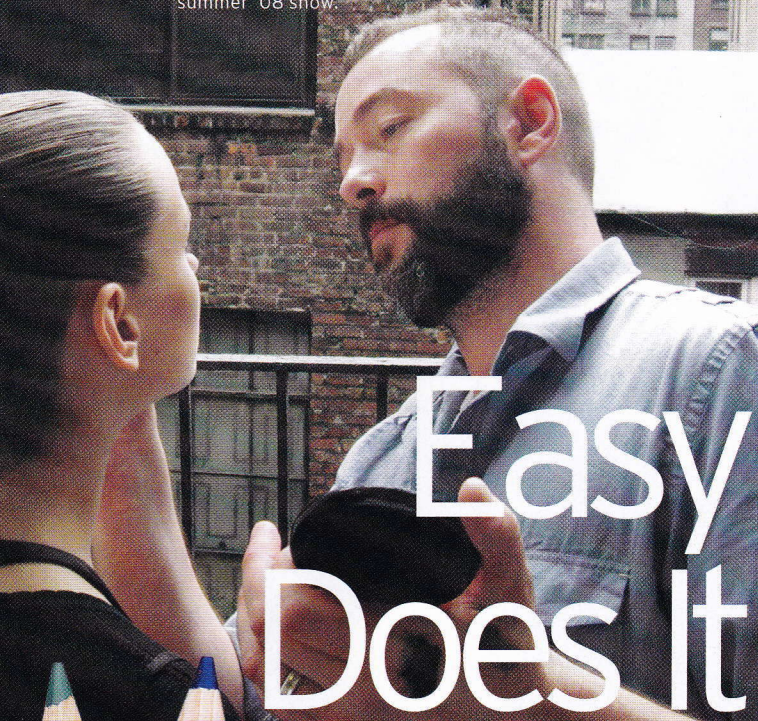


THE INSIDER

TESTING, TESTING: Page does the makeup trial for the Doo Ri spring/summer '08 show.



Easy Does It

DICK PAGE, AS UBIQUITOUS A PRESENCE AT FASHION SHOWS AS THE PAPARAZZI, MAKES MAKEUP LOOK SIMPLE ENOUGH FOR ANYONE TO DO. ACCORDING TO HIM, IT IS

BY MEGAN DEEM



(Clockwise from right) **Shiseido The Makeup Eyeshadow Brush** in Medium; "I get these **black, spiral-tip cotton swabs** at a drugstore in Japan," Page says. "The weave is so tight, they don't unravel, making them very good for cleaning up near the lip and lash lines"; **Shiseido The Makeup Hydro-Powder** cream eye shadows in Clover Dew, Lemon Sugar, Languid Lagoon, and Rose Tulle; **Shiseido The Makeup Eyeliner Pencils** in Green, Violet, and Blue "don't transfer—once you smudge them, they stay put"; **Physicians Formula Summer Eclipse** powder in Sunlight; "I like the **Black Opal** line because of its really intense colors and dense pigments" (shown: True Tone lipstick in Black Currant).

PARTIER PAR EXCELLENCE:

Page cites **Isabella Rossellini** (here at a recent party) as a woman who always gets it right at night, calling her signature slicked-back hair and crimson lips "supereasy and crazy, crazy chic."



A solid 6'2", with hands still calloused from his job in a slaughterhouse when he was a teenager, Dick Page backstage looks more like a bodyguard than the makeup artist turning the wispy beauties at shows such as Marc Jacobs, Michael Kors, and Narciso Rodriguez into impossibly tan glamazons or scarlet-lipped film-noir heroines. Recently crowned artistic director for Shiseido The Makeup, Page continues to live up to his reputation as a rule-breaker: "I like to

cheat and use products in places you're not supposed to," says the Brit. "If the color works, I'll put cream eye shadow above the bow of the lips, for example, or use it to highlight the décolleté."

What would you like to tell the women of America?

Beauty is not the sole preserve of the young. And the undereye is not the devil. People are obsessed with bags and circles. Think about diminishing them with a little foundation, not totally erasing them with concealer. When concealer is piled on, it makes me wonder what's under there and think that it must be really bad. Usually it's not. **Are there other steps we can bypass?**

It's fine not to pencil in the eyebrow. Or to wear only

tinted moisturizer and no powder. I'm quite comfortable skipping mascara, although many women wouldn't be caught dead without it. For a red carpet event or fancy dinner, I'll suggest doing an extremely glamorous eye but pairing it with simple tinted lip balm. You don't want to reapply your lipstick during the meal.

What do you snap up when cruising the drugstore aisles?

I really like Physicians Formula bronzer. Your skin doesn't end up getting muddy, and you can build it. It's a slightly odd, beigey gold, which works on everyone.

Anything else?

Ardell individual false lashes without knots. Buy the shortest ones you can find—that's my secret. People never know I've applied fake lashes. They give you depth, volume, and extra weight at the lash line, but unlike long versions, they don't give that you-can-see-your-false-eyelashes-from-space kind of thing.

What else is in your bag?

A Shiseido eye shadow brush, which I really like to use around the outer part of a scarlet or fuchsia lip to diffuse the color and neaten the edge. My lip brush is for eyeliner; I much prefer it to a traditional liner brush with stiff, angled bristles, because those can poke you. Near the eyes, a lip brush is better for blending foundation, blending concealer, blending other stuff.

What's pretty now?

Pastel easily gets into Hello Kitty territory, but it's not only that. I really like stuff such as a pastel eye and red lip. I think of super, superpastel shades as almost pure highlight tones. Smudge a green cream over navy pencil and you'll get a rich, iridescent teal blue; add pink to a brown liner and it turns a slightly Venetian rose color. Gorgeous.

Still lifes: Steven Krause; Rossellini: Bennett/Raglin/WireImage.com; Page: courtesy of Dick Page