

CLEAN PALETTE

From chic minimalism to over-the-top pinwheels of color, whatever makeup artist **Mark Carrasquillo** dreams up instantly becomes what's next. **By Megan Deem**

Before becoming the global makeup artist for ck Calvin Klein Beauty, Mark Carrasquillo ran a successful clothing boutique in his hometown of Philadelphia

and painted abstract tableaux on the side. But it wasn't until he found himself in Europe and in need of funds that Carrasquillo realized he could put his two interests together to create one high-profile career. Now based in New York City, Carrasquillo hasn't completely traded fine art for the facial kind. He often finds inspiration in the pop canvases of Andy Warhol and Keith Haring, as well as the brightly colored photomontages of Gilbert and George.

One of your favorite eye shadow quads costs \$160. Whoa, Nellie!

Serge Lutens makes only one set of shadows, but the color range is really useful. Every woman needs a black and a brown in her makeup bag. I justify the price because I use this product all the time. The powders get this pumped-up sheen after they mix with your body temperature and the oils on your lids. The shades become more delicate, more see-through, and more gorgeous. The dark plum is perfect for someone who may not want to do heavy color; it's

not too purple nor too vibrant.

Any cheaper picks?

La Femme shadows and blushes. They're pigment rich, much more so than other powders costing \$4. I have all the purples and pinks.

Besides eye shadow, where should I blow my money?

Brushes. I always see women use the worst applicators. They put all this stuff on to stay young, then they use a sandpaper brush, which irritates the skin. Buy ones with synthetic bristles to apply anything wet, such as cream blush or foundation, and get real hair for dry products because you'll get a better powder transfer.

Bronzer in the summer is a given—how do I update it?

Take a big, fluffy brush and dust a neutral bronzer, like our Sun Drenched, across your lids and under your cheekbones, and that's it. That's classic Calvin, to use one product for an entire look. Just curl your lashes and leave them bare. Right now, skipping mascara feels fresh, in a weird way.

Is color synonymous with youth?

No, it can also make a person seem dated, sloppy, or cheap, depending on how it's applied and the attitude of the person who has it on. I think it's cool when a woman wears a big swath of turquoise across her eyelids, but a safe way to introduce that shade could be to pencil it along the rims of the eyes. It's an easy first step, and

it's very girly, so it reads young.

What else are you into?

At the moment, Gilbert and George, which is convincing me to use colors that don't really match on the eyes and lips, like an orangish brown lid against a dark purple mouth or an aquamarine eye with red lips. Keep the skin simple and don't use mascara or brow pencil.

What's at the opposite end of the spectrum?

We talk a lot about texture now—shiny, wet, matte. You can do a full-on face with beige, but it means a metallic eye, bronzed skin, and a glossy lip, for example.

I hear Halloween in your house is quite a spectacle.

Hairstylist Kevin Ryan, father of my daughter's best friends, comes over and we have eight or 10 girls here. These are East Village kids, so it's not about wanting to be princesses. It's a lot of gore; I have to stock up on fake blood. Last year, my daughter, who's 11, was studying Marie Antoinette in school and went as her—after having her head cut off. ●



Carrasquillo fixes Sienna Miller's makeup

(Clockwise from bottom) Apply **Nelsons Acne Gel** and "in three days, pimples are gone," Carrasquillo says; **Serge Lutens Eye Shadow**; **Mastiha Lip Aid** "heals inflammation and cuts with a natural antibiotic derived from trees"; the shades in **Make Up For Ever Professional 12 Flash Color** case "are great on their own and offer many options for mixing"; **ck Calvin Klein Beauty Endless Light Brightening Concealer** (shown in Sand) "doesn't get cakey and you can touch it up during the day without taking off the rest of your makeup," **Summer Affair Bronzing Powder in Sun Drenched**, and **Delicious Luxury Crème Lipstick in Fusion**, whose blue undertone flatters "pretty much everyone."

Top right: Edwardo De Ruggiero; still lifes: Steven Krause