

# GET A BETTER BLOWOUT

*Perfect your technique with these simple pro tips*

**DRY SMARTER** It's understandable: To minimize damage, many people wait until their hair is at least 50 percent dry before picking up a dryer. But it's a recipe for a flatter style, says Jon Reyman, Dyson styling ambassador. "A strand of air-dried hair is skinnier than one that's been blow-dried because hot air causes hair to swell," he says. "Once you've let hair dry naturally, it's difficult to infuse volume." Reyman suggests a dryer with intelligent heat control, like the Dyson Supersonic (\$399.99). It won't overheat your locks and is powered by a motor six times faster on average than other dryers on the market.

## **PICK THE RIGHT PRODUCTS**

According to Reyman, you don't necessarily need a heat-shielding spray (all stylers offer some form of heat protection, as it turns out), but you do need to prep your hair with *something* before you pick up the blow-dryer. What to use? Consider your natural hair texture (fine, medium, coarse). "If you have fine hair, stay away from oils and go for hold products instead," he says. "Beach sprays, gels, mousses—they give hair guts." For hair that's medium to coarse, try a combination of styling creams or oils ("they'll soften hair") and hold products ("these actually control the frizz").



**DON'T BE SO ROUGH** If your hair is naturally curly or coily, don't rough-dry it. "It'll frizz up," Reyman says. "You don't even want to towel-dry it excessively," he adds. "You'll remove too much moisture," which will also lead to out-of-control end results. Instead, use the Dyson diffuser attachment to take each section from very damp to dry.

**ASSUME THE POSITION** You can't get a good blowout if your arms become tired halfway through. Holding the dryer above your head puts stress on your shoulder, says Reyman, who tends to grip his Dyson Supersonic by the ring-shaped nozzle. It gives you more control, and you'll find that your arm doesn't get nearly as sore as

you style because you don't need to hold it as high in the air. "You can't do this with conventional dryers," he explains. "The nozzle can get hot."

**JUST COOL IT** Use heat to manipulate your hair, but as soon as you get the look you want, immediately hit it with a blast of cold air, says Reyman. Otherwise those (still-warm) bends and curls will loosen up and the volume you've created will collapse. The Dyson Supersonic has a cool-shot button, which turns it into a freeze-ray gun for your strands.



**MIX MASTER** Switching up your texture doesn't mean you have to torture your strands. The Dyson Airwrap, with multiple attachments (starting at \$499.99), allows you to go curly or sleek without singeing your hair. Instead of using a dryer followed by an iron, the Dyson Airwrap simultaneously dries and styles, reducing exposure to extreme heat, says Reyman. ■