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Four readers go from "flawed" to fabulous.











Gladvs's Look

Since Sonia didn't want to mask Gladys's freckles, she just smoothed on tinted moisturizer (try Algenist Repairing Tint & Radiance Moisturizer SPF 30). She then gave Gladys a smoky eye using brown and black shadows (we like Tory Burch Pas du Tout Eye Shadow Palette), creating another point of contrast. Sonia used a peachy pink powder blush with a rose gold undertone (Sonia Kashuk Sahara Sunset Highlighter in Arabian Dreams is a good one) and, to keep the focus on the eyes, a spicy nude lipstick (such as **Almay Smart Shade Butter** Kiss in Nude-Light/Medium).

Fashion editor: Jenny Capitain. Hair: Patrick Melville for Patrick Melville Pipino Salon. Colorist: Rick Wellman for Sahaq Workshop. Makeup: Sonia Kashuk, makeup artist and founder of Sonia Kashuk Beauty. Makeup assistant: Edward Cruz. Manicurist: Ana-Maria for Formula X The System.



Joan's Look

Joan's gray had developed a yellow tinge, so colorist Rick Wellman of New York City's Sahaq Workshop suggested a shampoo and conditioner with a slight purple or blue pigment, such as Clairol Professional **Shimmer Lights Shampoo** and Conditioner. ("Purple neutralizes brassiness." Rick says.) He also recommended a chic cut with a distinctive shape "because gray hair can easily look unkempt." And consider a glaze with a hint of violet, which will counteract any yellow and add shine.

Sonia opted for a wash of pale pink on Joan's lids (we like Shiseido Shimmering Cream Eye Color in Mousseline) and a touch of petal pink blush (try Nars Dual-Intensity Blush in Adoration). To highlight Joan's beautiful mouth, Sonia chose her Sonia Kashuk Lustrous Shine Lip Crayon in Orchid. "It's bright, but not severe," she says.



Tchesmeni's Look

Surprisingly, Sonia didn't even pick up her tweezers. "Leaving the hairs underneath the arch makes Tchesmeni's brows look more natural," she says. "Plucking them into a defined line would seem too harsh." Instead, she filled in sparse areas with a brown brow cream from her Sonia Kashuk Arch Alert Brow Kit. "In general, go for one shade lighter than your haircolor," Sonia says. Afterward, she combed them with a spoolie brush, then used clear brow gel (we like **Rimmel London Brow This** Way in Clear). She kept things light with a touch of champagne shadow (YSL **Couture Mono Eyeshadow** in Toile is good) on the inner corners of Tchesmeni's eyes, along with several coats of black mascara (we like Benefit Roller Lash). After dusting a peachy blush on the apples of Tchesmeni's cheeks (try Mary Kay Mineral Cheek Color in Shy Blush), Sonia dabbed a little highlighter along her cheekbones (Clinique Chubby Stick Sculpting Highlight is a good one). The final step: a coat of pink lip gloss (get Marc **Jacobs Enamored Hi-Shine** Lip Lacquer in Hey You).



Look

Sonia wanted to bring out Jeanette's best features. "Defining the lashline puts the focus on Jeanette's eyes," Sonia says, "and nude, natural makeup colors accentuate her warm olive skin." Emphasizing Jeanette's eyes also helped balance her prominent nose. Sonia traced Jeanette's lashlines with black pencil (try Estée Lauder Double Wear Stav-in-Place Eve Pencil in Onyx) and swept soft brown shadow (we like Maybelline **New York Eye Studio Color Fusion Molten Cream Eyeshadow** in Taupe Craze) across her lids. Then she dabbed a rosy cream blush (like BareMinerals Pop of Passion Blush Balm in Natural Passion) on the apples of Jeanette's cheeks and used a sparkling nude gloss (try Dior Addict Gloss in Fastes).

