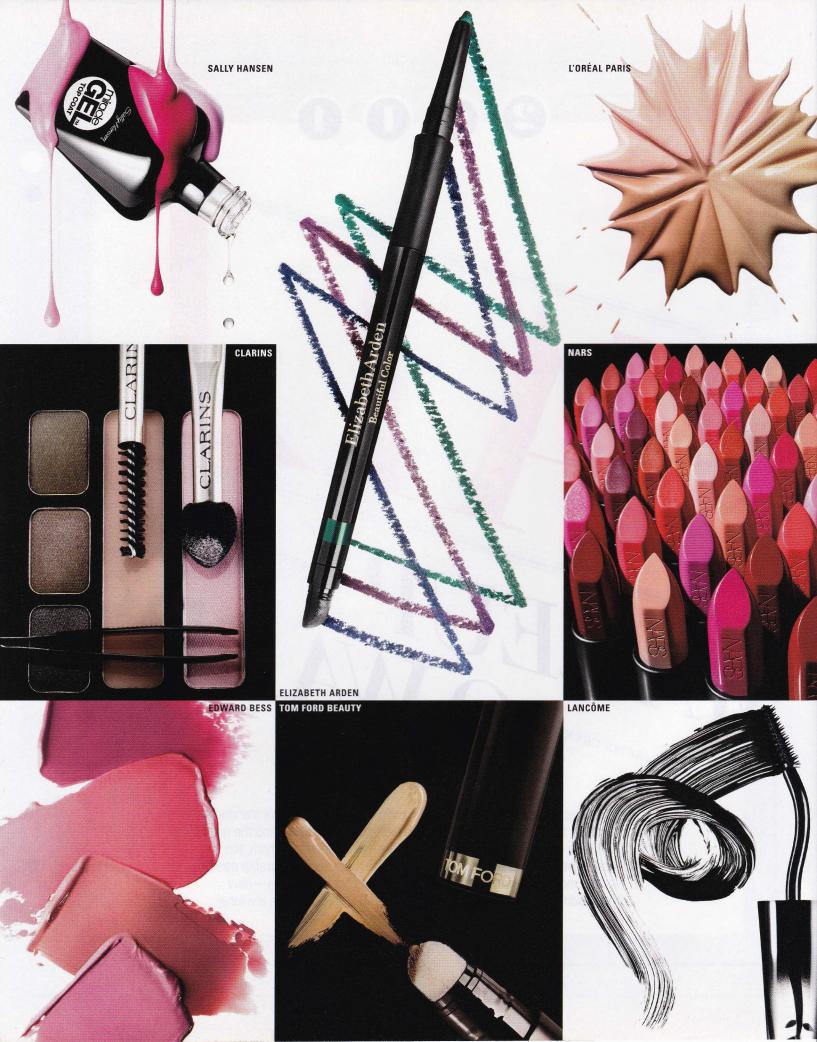




(and more fun) than ever. Intrigued? Read on for the creams—plus the shadows, pencils, and liquids—of the fall crop, every one a winner.



BRUSHSTROKE OF GENIUS

Sally Hansen Miracle Gel Collection Like a traditional gel, this polish gives high-shine results that last up to two weeks without chipping. But the real magic is that it requires no UV light and quickly vanishes with regular remover.

BRILLIANT NO-BUDGE PENCIL

Elizabeth Arden Beautiful
Color Precision Glide Eye Liner
When you want your eyeliner to last
from breakfast to bedtime, this is the one
you choose—it can stay in place for
14 hours (yes, it's true). Plus, the
creamy formula contains moisturizing
shea butter and a subtle hint
of eye-brightening shimmer.

BEST CAMERA-READY FOUNDATION

L'Oréal Paris Visible Lift Blur Foundation
The elastomer gel in this velvety base
reflects and refracts light to give
your complexion a smooth soft-focus
effect—excellent news in the age of
selfies and high-def.

HIGHEST EYE-Q

Clarins Kit Sourcils "Pro" Perfect Eyes & Brows Palette

A pale pink shadow, three brow powders, a wax to hold stray hairs in place, a set of the teeniest, most adorable tools—including tweezers and a spoolie brush—and you've got all you need for groomed brows and pretty lids in one ingenious set.

BIGGEST, BOLDEST PIGMENT PAYOFF

Nars Audacious Lipstick

If you're fishing for intense lipcolor, here's the ultimate catch. It's available in 40 eyepopping shades, and each tube is packed with pigment (really packed—we're talking 100 to 200 percent more than many other lipsticks) and lip conditioners, such as highly hydrating tamanu oil.

MOST KISSABLE LONG-LASTING LIQUID LIPSTICK

Edward Bess Lasting Kiss Enhancing Lip Stain

In case there's a marathon smooching session in your future (here's hoping!), you need a glossy stain that stays put. This one maintains its rich tone and smooth finish, and it won't dry your lips.

MOST ON-TARGET DELIVERY SYSTEM

Tom Ford Beauty Concealing Pen
The elegant tube's fuzzy, spongy tip is
doubly talented: It places concealer
precisely on the spot you're trying to hide,
then blends it seamlessly for an
airbrushed finish.

MOST MAGICAL WAND

Lancôme Grandiôse

An innovative, curved applicator allows you to coat every single lash—from the outermost to the tiny hairs at the inner corner—with conditioning, smudge-resistant intensity.





MOST INSTRUCTIVE EYE COMPACT

Sephora Collection Colorful 5 Eyeshadow Palette

The back of each kit features clever illustrations that show you exactly how to use the five powders to create a natural or a dramatic eye. It's the next best thing to an on-call makeup artist.

MULTITASKING MIRACLE WORKER

Giorgio Armani Beauty Eye & Brow Maestro

It's a brow filler! It's an eyeliner! It's a root touch-up! Here's a multipurpose waterproof cream in one little pot. And it comes in nine tones, including blonde and auburn, so everybody can meet her match.

STAR SHIMMERS

Marc Jacobs Beauty Twinkle Pop Eye Stick

The fetching colored-pencil packaging appeals to our artistic side, but the shimmering eyeshadow stick is what really unleashes our creativity. As if the nine pearlized hues (ranging from petal and pewter to teal and purple) weren't mood boosting enough, the formula cools on contact, soothing tired eyes.

MOST BLENDABLE BASE

Yves Saint Laurent Fusion Ink Foundation

It's the perfect marriage of lightweight and long wearing in a silky liquid that melts into your skin. One dip of the slim wand applicator draws just the right amount of product for your whole face.

QUICK-ON-THE-DRAW BLUSH

Clinique Chubby Stick Cheek Colour Balm

The product that will convince even hard-core blush phobes: This balm delivers a dewily pretty flush that's so sheer, you could apply it without a mirror.

MOST FASHION-FORWARD FINISH

Maybelline New York Eye Studio Color Tattoo 24HR Leather Collection Leather is probably not something you've ever cared to associate with your eyelids, but stick with us here: The freshest finish for shadows right now is a satiny matte that recalls the buttery-soft

Try it and be converted.

MOST BEAUTIFULLY REVIVED CLASSICS

- Sephora Collection Kiss Me Balm
 - Chanel Rouge Coco Shine
 - · By Terry Baume
 - de Rose Nutri-Couleur
 - Dior Rouge Baume

Consider us obsessed-you will be, too-with the slick, ultramoist finish of these gorgeous new tinted balms, which deliciously soften and hydrate lips while delivering a sheer hit of luscious color.

For details see the Where-To-Buy-It Guide on page 168.

